



**CELLULAR  
HEALTH**  
— FROM THE —  
OUTSIDE IN



RENU **28**<sup>™</sup>

A SKIN HEALTH  
***revolution***

RENU 28<sup>™</sup> Skin Revitalizing Gel is revolutionizing the way we think about skin health. No more covering up or tightening or spot-moisturizing. This is foundational skin health that starts in your cells.



## THE SCIENCE OF *redox signaling*

In an industry flooded with skincare products, RENU 28 stands alone. The science behind this innovative product is redox signaling, something most people have never heard of but that takes place in everyone's cells, all the time. Redox signaling molecules are cellular messengers that support healthy cellular rejuvenation and repair damage.

As we age, and as stress and environmental toxins inundate our lives and weaken our defenses, normal cellular function declines, taking with it the proper balance of redox signaling molecules.

## A BREAKTHROUGH IN CELLULAR HEALTH

ASEA discovered a revolutionary technology that replicates the body's own redox signaling molecules. This process has been used to develop products that contain these life-sustaining molecules to protect, rejuvenate, and keep cells functioning at optimal levels.

This means that with RENU 28, you can apply active redox signaling molecules directly onto your skin and improve your skin at the cellular level, revitalizing your skin's health—not just its appearance.



RENU 28 Skin Revitalizing Gel is produced in an FDA-registered, NSF-certified facility and is certified by an independent third-party lab to contain active redox signaling molecules.

**BioAgilytix**   
LABORATORIES

**REDOX CERTIFIED**





Using RENU 28 every day revitalizes your skin's health—not just its appearance.



## A NEW PARADIGM *in skincare*

In our quest for healthier-looking skin, we have an endless sea of products to swim through, from the affordable to the expensive, from the soothing to the superficial.

All claim to offer a healthier appearance. But how many of them help your skin not only look healthier but actually BE healthier?

For that, you need something that impacts your skin all the way down to the cellular level, where skin health begins.

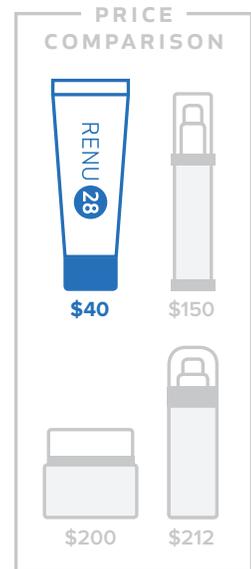
RENU 28's patented redox signaling technology has been shown to make visible differences in skin by actually making skin cells healthier.

There's nothing else like it on the market.

## INNOVATION FOR EVERYONE

With the advanced technology you get in RENU 28's patented process, you might expect a steep price tag. RENU 28 doesn't have one. Look at how it compares in price with other skincare products.

Now consider that no other skincare product can actually do what RENU 28 can. There's really no comparison.





## WHOLE-BODY SKIN THERAPY

RENU 28 skin gel is not just for your face. This is whole-body skin therapy that works from the outside in to improve the health of your skin, adding smoothness, evening texture, and increasing moisture.

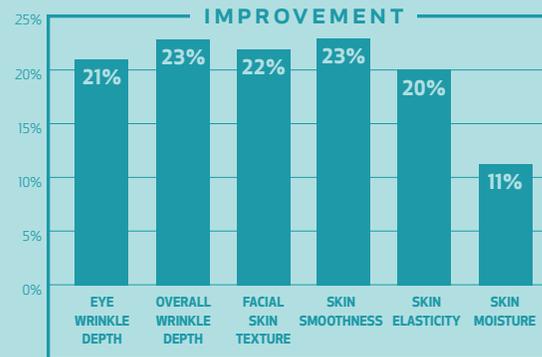
RENU 28 delivers revitalizing redox signaling molecules in a simple gel to gently improve the health of your skin at the cellular level, resulting in more vibrant, healthier skin. It's non-comedogenic, hypoallergenic, preservative- and paraben-free, and is specifically designed to work with your body's natural processes to maintain a healthier-looking you.

Using a patented process that replicates the body's own redox signaling molecules, RENU 28 enhances cellular health, providing whole-body skin therapy that revitalizes your skin's health and appearance, with an increased ability to withstand everyday stressors.

Whether you use RENU 28 alone or in conjunction with your current skincare regimen, the result will be the same: clear, radiant, healthy skin.

## CLINICALLY TESTED

Dermatest, a world-renowned dermatological research institute, conducted clinical trials on RENU 28 with amazing results.



RENU 28 earned Dermatest's coveted 5-star clinically tested seal, its highest possible commendation.





#### **DIRECTIONS**

Shake tube and gently apply a liberal amount of RENU 28 to cleansed skin twice daily. Use on face and anywhere on your body where healthier, younger, and more vibrant-looking skin is desired. Avoid contact with eyes.

## SKIN, REJUVENATED

The skin's natural ability to rejuvenate declines over time. Infants turn over skin cells about every 14 days. In adulthood, that time increases to 28 days and continues to lengthen. By age 50 and beyond, skin cell turnover can stretch to as long as three months.

But with daily application of RENU 28, you're giving your skin rejuvenating redox signaling molecules that improve your skin at the cellular level.

No matter what your trouble spots may be, whether it's unevenness or dryness or fine lines—and no matter where on the body they are—RENU 28 can help.

### BEFORE & AFTER



Isn't it time you did something for your skin that's going to work? Something that will start way down in the cells, supporting the natural processes your body already has in place?

To find out more, talk to the person who shared this brochure with you. They can also tell you how to improve your health from the inside out with ASEA® Redox Supplement.

Give your skin what it deserves. Try RENU 28 today.

— FOR MORE INFORMATION, CONTACT: —



ASEA®